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PLMA Amsterdam 2022



# PRIS

Amsterdam

# INGLY

May 31<sup>st</sup> - June 1<sup>st</sup>, 2022

# INGE

[www.advantageaustria.org](http://www.advantageaustria.org)

# NIOUS

**The Austrian Exhibitors**

Food Products | Europahal F-4490, F-5190

Non Food | Hollandhal N-739



## INFORMATION

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## PREFACE



We would like to welcome you once again to the Austrian pavilion of the PLMA Trade Show, the world's largest event for the private label sector. ADVANTAGE AUSTRIA has organized the Austrian pavilion since 2000. Austrian manufacturers are well-represented at the PLMA 2022, with 56 group participants and 7 individual exhibitors. Austria enjoys a good reputation, not only within the Dutch market, but in many other areas of the world as well.

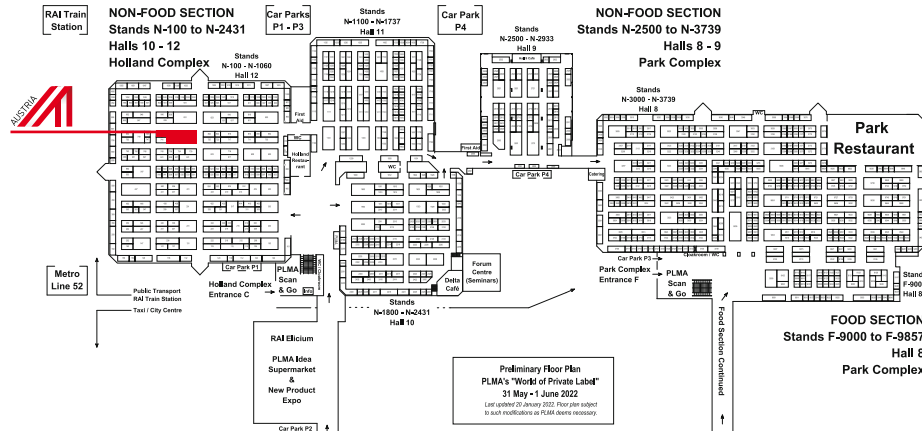
In 2021, the Austrian economy performed well and reached EUR 165,5 billion in total exports (+16.1% compared to 2020) — a new record! The Netherlands were Austria's 12th most important foreign trade partner. The key sector of retail products including food continues to stand out as a highlight and as a showcase. Austrian quality is highly valued by consumers, as is the country's passion for organic and environmentally sound production. Austria exported EUR 13,95 billion worth of agricultural products and food in 2021, of which EUR 508 million went to the Netherlands. Compared to 2020, Austria was able to realize an overall worldwide increase in food and beverage exports of 9.4%. The EU will remain the main export market for the Austrian food industry in 2021: 69% of domestic food exports went to the EU (5,9 billion euros; +13.4% compared to 2020), 31% to third countries (2,6 billion euros; +1.4%). Germany is still the most important export market within the EU (+ 11.2% compared to 2020).

Austria is one of the most popular holiday destinations for the Dutch population. More than 10 percent of the entire Dutch population enjoys every year their stay in Austria. During their travels, they get to know Austria's daily consumption products in the hospitality sector as well as in household and office environments. It seems natural that these products are available in the Netherlands and in other countries as well!

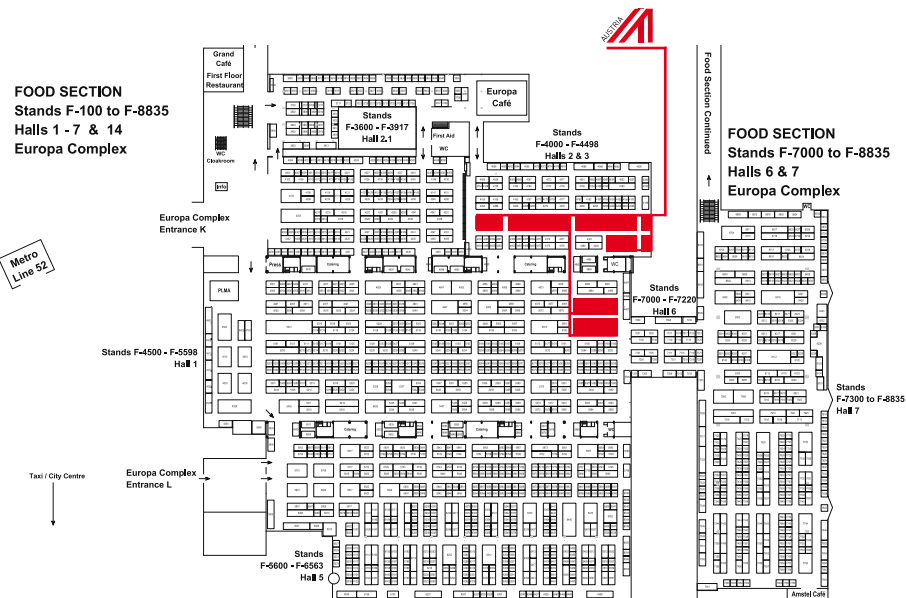
We wish you a successful exhibition and many fruitful meetings!

Michael Spalek  
Commercial Counsellor in The Hague

## NON FOOD | HOLLANDHAL



## FOOD & FRESH PRODUCTS | EUROPAHAL



## COMPANY | STAND

### FOOD | Europahal, Stand F-4370, F-4490, F-5190

Austria Pet Food GmbH	F-4376
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Moguntia Food GmbH	F-4299
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NÖM AG	F-4985



## COMPANY | STAND

PEZ AG	F-4263
Hermann Pfanner Getränke GmbH	F-4354
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Plant Republic GmbH	F-4397
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Selectum GmbH	F-4364
Snack & Back CP GmbH	F-4362
Peter Spak GmbH	F-4261
S. Spitz GmbH	F-4281
Starzinger GmbH & Co KG	F-4277
Tierfreund KG	F-4384
TSC Food Products GmbH	F-5192
VeggieMeat GmbH	F-4287
VFI GmbH	F-4271
Weizenfrei Holding GmbH	F-4285
Wiesbauer österreichische Wurstspezialitäten GmbH	F-5089
"Wojnar's Wiener Leckerbissen" Delikatessenerzeugung GmbH	F-4259

### NON FOOD | Hollandhal, Stand N-739

Bademeisterei Manufaktur GmbH	N-731
Blaschek Import GmbH	N-735
PPC Paper Print Converting GmbH	N-836
Rauscher Consumer Products GmbH	N-830
Mag. Helga Stolz Vertriebs-GmbH	N-737

HIGH QUALITY DOG FOOD & CAT FOOD  
**FOOD | EUROPAHAL | STAND F-4376**



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Austria Pet Food is one of the leading European suppliers of high-quality pet food in cans for dogs and cats. The firm mainly produces own brand products for the leading European retail chains. The firm specializes in "Chunks in Gravy" canned products for dogs and cats, with a special focus on very high product acceptance, balanced and high-quality recipes according to FEDIAF specifications and on perfect logistics.

What defines Austria Pet Food:

- Outstanding product quality and acceptance
- Exceptional know-how of product technology and logistics
- IFS and HACCP certification
- State-of-the-art production equipment
- Production capacity approx. 65,000 tons per annum

HIGH-QUALITY MILK AND DAIRY PRODUCTS  
FOOD | EUROPAHAL | STAND F-5084



**Berglandmilch**  
eGen

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Berglandmilch eGen is the largest dairy in Austria and exports to 50 countries around the world. With a total of 1,600 employees, 1.2 billion kilograms of milk are processed every year in nine plants in Austria.

The product range covers the entire range of dairy products, from milk, yoghurt, curd cheese, milk drinks and butter to many different cheese specialities. Berglandmilch is well known as the manufacturer of the entire range of dairy products under the brand names Schärdinger, Tirol Milch, Lattella, Alpi and AlpiLand.

By exclusively using 100% GMO-free feed, the farmers produce GMO-free raw milk without exception.

ORGANIC QUALITY OUT OF TRADITION AND CONVICTION  
FOOD | EUROPAHAL | STAND F-4269



**bio-nahrungsmittel**  
trockenfrüchte nüsse samen saaten

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The specialisation of Bio-Nahrungsmittel GmbH in state-of-the-art packaging technologies (with 11 fully automated filling installations) and its direct import of organically cultivated raw materials have made it a reliable partner for decades in the organic foodstuffs sector in Austria, Germany and Europe.

In the past business year, around 50 million packs of dried fruits, nuts, seeds, grains, snacks, cereals and pulses were prepared according to individual customer requirements and filled in packs of between 50g and 2kg.

Many well-known companies put their trust in the firm's comprehensive experience, consistent performance and demand-oriented, flexible logistics and its high standards of sustainability and hygiene.



biologon

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BioLifestyle

The core products of the own brand "BioLifestyle" are gently hand-mixed mueslis and crunchies traditionally baked in the rack oven, the ingredients of which are of course GMO-free and come from organic farming - palm oil and industrial sugar are not processed. Artificial flavors, colors, nutrients and preservatives are also taboo. The production takes place according to international food standards, all products have been tested several times, many have already received awards.

BiologoN has been your experts for private label products for over 10 years. Together with the customer, a recipe is developed according to their wishes and ideas. BiologoN offers private label production as a service from A -Z.

Each private label, made by BiologoN, is certified organic and of the best premium quality.



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Tradition meets modernity:  
Welcome to Ölmühle Birnstingl in Styria.

The family business has been processing Styrian pumpkin seeds since as long ago as 1854. Over the years, the company has developed into one of the largest and most modern oil mills in the country. The greatest importance is attached to processing only perfect pumpkin seeds from farms with whom Ölmühle Birnstingl has established relationships and that supply best quality produce.





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Condeli is one of Europe's leading manufacturers of lasagne and convenience food products such as pasta bowls and casseroles. This is for several reasons, including: Condeli has its own meat factory. The own butchery ensures that the raw material standards demanded today can be 100% guaranteed.

The company uses the SteamCon technology (cooking in steam) that is unique in Europe. This achieves superior product quality and significantly extended shelf life.



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Today the brands and products of Destillerie Freihofer represent artisanal specialties that are made exclusively from natural ingredients. In addition to its own brands, another focus for many years has been on contract productions as well as private label partnerships.

Back in 1885 Freihofer, then a "Gasthaus" (restaurant), was already popular stomping ground for gourmets and free spirits. The company, later turned into the Freihofer distillery, has ever since devoted itself to the production of exquisite spirit specialties.



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Eat the Ball® is an innovative Austrian bread manufacturer based in Salzburg with a bakery in Asten near Linz. The foundation for the unique products was laid back in 2012 with the development of a Worldwide innovation, a 3D baking process which is now globally protected under the patented trademark pro.ferment.iced®.

This technology allows bread to be produced at a low temperature in special 3D moulds below 120 degrees. This preserves the valuable nutrients, vitamins and minerals of the natural ingredients in the bread and prevents the formation of unhealthy toasted substances. As a result, Eat the Ball® is a particularly digestible bread and stays fresh for a long time.



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Egger Getränke produces own brands, private labels and also provides contract filling for other companies. In addition to beer and mixed-beer drinks, the range includes still and sparkling soft drinks, juices, malted drinks, soda water, near water, iced teas, (freshly brewed) iced tea beverages, energy drinks, isotonic drinks, children's drinks, organic products and wines in PET bottles and cans.

In the "non-alcoholic drinks" sector there are three filling plants (one of which is cold-aseptic) with an annual production capacity of 230 million disposable PET bottles.

The brewery has a capacity of 1 million HL and produces typical Austrian, full-bodied, easy-to-drink Märzenbier, as well as draught beer and specially brewed lager, mixed-beer drinks, dark beer, unfiltered beer and non-alcoholic beer.



ENNSTAL MILCH: YOUR CO-MANUFACTURING PARTNER FOR DRINKS,  
DESSERTS, SOFT CHEESE AND AND VEGAN PRODUCTS  
**FOOD | EUROPAHAL | STAND F-5093**



Forward FOODnology.

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Ennstal Milch KG is the modern and competent co-manufacturer and, as a technology leader, a reliable and innovative partner in the development and production of beverages, desserts and soft cheeses.

Since its founding in 1902, the traditional company has developed from a classic, regional dairy into an international specialist - in the development, production and packaging of high-quality food products. In implementing a customer vision, the clear focus is not only on the highest quality and cost awareness, but also on the considerate handling of raw materials, energy, the environment and, last but not least, people.

PUMPKIN SEEDS, PUMPKIN SEED OIL, RUNNER BEANS, DRIED FRUIT,  
POP FRUITS, ORGANIC READY MEALS  
**FOOD | EUROPAHAL | STAND F-4255**



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Estyria Naturprodukte GmbH -  
Your foodstuffs specialist

At home in the heart of Austria, but with its "wings" covering the world -Estyria is the specialist for natural food, produced to the highest quality standards. The portfolio includes contract cultivation of oil pumpkins and legumes, as well as the production of pumpkin seeds, dried fruit, cereals, baking seeds as well as superfood products and mushrooms. And brands with added value: Steirerkraft, Mutter Natur, Snacky Bande, Wertvoll, Austria Pur, Cooks Love und Paldauer.

Organic dry assortments from all over the world as private label products are a speciality of Estyria Naturprodukte GmbH.

Estyria is ranked at the higher level IFS, Bio, Bio Suisse, Naturland vegan, kosher, GMO-free, UTZ, Pastus Plus and US market-ready (FDA) certified.



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This Austrian family company has been producing and supplying fruit delicacies to the international branded food and food processing industries since 1976.

The most innovative product is a freshly grated horseradish in a glass jar or tub. This horseradish provides daily menus with the ideal touch of tangy flavour and will keep for months when stored in a refrigerator. Ready to be enjoyed any time, without the need for grating and with a natural horseradish spiciness from start to finish.



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furore is an Austrian gourmet food manufacturer and has stood for culinary enjoyment at the highest level.

furore has launched six new organic dip sauce creations. The range consists of varieties such as peach & green pepper or apricot & goji berry. All products are free of preservatives and colourings and are suitable for vegetarian and vegan cuisine.

The Alpen Rosé is a premium alcohol-free sparkling Rosé wine for upmarket wine merchants and for hotel, restaurant and catering customers.

furore own brand and private label products are marketed worldwide by selected partners.



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GABER GmbH makes premium quality sweet biscuits and Austrian biscuit specialities and trades in all types of bakery products.

The own-brand products are only made with high quality ingredients such as Darbo jams and flour sourced from the Rauch flour mill or Diamant.

Current top products are Gaber Linzerstangerl and Gaber Linzeraugen. The company is continuously launching new products on the market such as Spelt Wholemeal Augen (with palatinose), Gusto Törtchen and Nut Augen.



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The family business WOERLE has been a cheese specialist and the hay milk pioneer in Austria for more than 130 years. Today, the company employs around 350 people and is one of the largest and most successful private cheese dairies in Austria.

The name WOERLE is inextricably linked with exquisite natural and processed cheese. With its hay milk Emmentaler and processed cheese slices, WOERLE is the absolute market leader in Austria. WOERLE is also a household name on the international market: under the "Happy Cow" brand, WOERLE supplies mainly processed cheese products as well as natural cheese specialities to around 70 countries around the world.

SAUSAGE AND HAM PRODUCTS MADE TO EUROPEAN STANDARDS AND  
BASED ON TRADITIONAL AUSTRIAN RECIPES  
**FOOD | EUROPAHAL | STAND F-4394**



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In addition to its production site in Austria, Gierlinger Holding GmbH, headquartered in Ottensheim, has 3 other sites in Hungary, Romania and Serbia. Best quality convenience products are produced from veal, pork, turkey and chicken at all the meat-processing sites in compliance with the strictest guidelines and EU regulations and are certified to meet IFS, BRC, QS and Halal standards.

Products range from breaded foods (such as authentic Wiener Schnitzel and crispy finger foods), bacon and contact-roasted meat to sausage and ham products. Optimal packaging solutions and portion sizes round off the range.

GITTIS MUESLI, CEREAL BARS AND GITTIS ORGANIC BABY FOOD:  
QUALITY MADE IN AUSTRIA  
**FOOD | EUROPAHAL | STAND F-4372**



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gittis Naturprodukte is a family-owned company located in Puch, Austria. In addition to gittis muesli, cereal bars and gittis organic baby food, very well established product ranges on the Austrian market, the site in Puch also produces high-quality foodstuffs for famous national and international brands (e.g. Milupa, Organix, Cow & Gate, Nutricia, Hero, Friggs).

gittis Naturprodukte can offer custom-made recipes on various lines like bar plants, extruder lines, mixing plants, a drum dryer and fully automated packing lines. To meet the high-quality standards of customers, all items walk through in-house microbiological and analytical control. The company's longstanding experience as a baby food manufacturer enables gittis Naturprodukte to produce top-notch goods of best quality and sell them at a competitive price.



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Around 2.100 farmers, mainly from southern Upper Austria, deliver their untreated milk to Gmundner Molkerei. Gmundner Molkerei is today one of the most important companies in the Austrian dairy industry. High-tech production facilities and the highest quality standards are the basic prerequisites for the success of the company. Top awards for international cheese competitions testify to the first-class product quality.

The following product groups are produced at the Gmundner Molkerei sites:

Fresh milk, ESL milk, preservable milk, preservable milk products, yoghurt, butter, L-free products, cottage cheese and sliced cheese.

Approx. 334 Mio kg of raw milk are processed into high quality milk- and cheese products, the export rate is about 50%.



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Gunz is a family-run firm, founded in 1986. Over the last 35 years it has succeeded in creating an attractive range of European foodstuffs. It now supplies more than 9,400 customers in 100 countries worldwide.

The production of confectionery, pralines, bakery products, snacks, food products, beverages and wine in 150 locations throughout Europe comprises 1,200 different articles.

Gunz offers additional added value through their partnerships with Fairtrade Cocoa and the top football clubs FC Bayern Munich, Borussia Dortmund and Paris Saint-Germain.

The straightforward logistics offers customers the advantage of ordering a mixed pallet, lorry load or container from the product range. The combination of attractive prices, high quality and attractive product design makes Gunz an interesting partner.

MYLOVE-MYLIFE: VEGAN ORGANIC YOGHURT ALTERNATIVES AND COCONUT,  
ALMOND OR OAT-BASED DRINKS.  
FOOD | EUROPAHAL | STAND F-5190



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Hale GmbH is a young and fast-growing organic company founded in 2016 and based in Wartburg/ Krems, Austria. From here, the creative and dynamic start-up sells delicious vegan organic products under the Mylove-MyLife brand.

The product range consists of vegan drinks as well as natural and fruit-flavoured yoghurt alternatives based on coconut, almond or oats. A coconut ice cream in four different varieties complements the Mylove-MyLife range. The company has also recently launched a coconut-based vegan cooking cream, and further product innovations are constantly being developed.

ORIGINAL SPECIALITIES OF TIROLER SPECK PGI, HAM, RAW SAUSAGES  
FOOD | EUROPAHAL | STAND F-4295



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HANDL TYROL is an Austrian family business based in Pians/Tyrol, specialising in producing original specialities of Tiroler Speck PGI, ham, raw sausages and snacking sausages. HANDL TYROL is an important ambassador for Tyrolean specialities and Tyrolean cuisine. The company inspires its customers with the highest quality and the great taste of our Tiroler Speck PGI, ham, raw sausage and snacking sausages.

With its focus on its homeland, the company has its finger firmly on the pulse and underlines the topicality of the desire for belonging, naturalness and authenticity. With this general need for a homeland and the trend towards regionality, HANDL TYROL has experienced great appeal with countless non-Tyroleans.





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At the manufactory in the Waldviertel, a region located in the very north of Austria, DIE KÄSEMACHER are producing a variety of cheese and antipasti specialties according to longstanding tradition. Prior to delicate products is a careful manufacturing of the raw milk in accordance with nature. Specialising in products made from sheep's and goat's milk, the extensive range includes antipasti and cheese specialties as well as milk and yoghurt.

As far as the raw materials are concerned, DIE KÄSEMACHER insists on the best quality at all times, and throughout the production process, the Austrian company places particular value on careful handling of resources. The milk – most valuable raw material – comes from local sheep and goat farmers and is processed by hand by master cheesemakers to form the fine Waldviertel cheese specialties.



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Kern Tec is a processor of stone fruit pits (especially apricot, cherry and plum) and other seeds. A new and sustainable process is employed to refine these raw materials for the production of high-quality innovative foods and beverages.

The fruit pits are not only processed for the production of seeds and oils, but also plant-based alternative products (sweet spreads and milk-substitute drinks) for the food industry. The husks are also 100% recycled - among other applications, for manufacturing peeling products for natural cosmetics.

SPECIALIST FOR BAKED SOUP GARNISHES, CROUTONS, CRACKERS,  
BREAD CRUMBS, BREAD DUMPLINGS AND CONVENIENCE PRODUCTS  
**FOOD | EUROPAHAL | STAND F-4386**



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The Austrian company LAND-LEBEN develops, produces and sells worldwide

- Soup accompaniments baked (soup pearls, pancakes, profiteroles)
- deliciously crunchy toppings (croutons in a variety of flavours and sizes)
- breadcrumbs, dumpling bread
- convenience products (puff pastries, party cups etc.) as well as
- crackers (in various forms and processing variants) for trade, gastronomy and industry.

With only natural raw materials, products are made according to traditional recipes especially for quick cooking.

LAND-LEBEN stands for personal and individual support in cooperation with its partners. That's something you can rely on.

FOODSTUFFS PRODUCED IN ACCORDANCE WITH CUSTOMER REQUIREMENTS  
**FOOD | EUROPAHAL | STAND F-4380**



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For Landena, innovations combined with food technology competence, flexibility and product safety are not just catchphrases but its guiding corporate philosophy.

Landena is happy to work behind the scenes when it comes to the brands of its business partners. This is emphasised by longstanding customer relationships with national and international branded companies and leading European commercial enterprises.

The product range comprises:

- Soups & bouillons (cubes or powder)
- Fixed products, sauces & seasonings
- Dry ready meals & side dishes
- Frozen prepared meals
- Preserved foods
- Convenience products
- Austrian desserts
- Pasta sauces in glass jars
- Spreads



Landgarten GmbH & Co KG  
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Since its establishment in 1989 Landgarten has over the course of 30 years established itself as the specialist in the organic snack segment. From nutritious and innovative soya snacks to tempting chocolate-coated fruit nibbles, the product range offers something delicious for everyone.

Skill, a great deal of hard work and the most stringent production standards combine to create organic snacks with added value: 100 % GMO free, 100 % organic, 100 % gluten free!

Landgarten also offers a wide selection of vegan and Fairtrade products.

The organic firm with a long tradition currently exports its products from Austria to more than 30 countries around the world. As a flexible and reliable partner Landgarten makes products that place the emphasis on people, nature and the highest quality standards.



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The Norbert Marcher Gesellschaft m.b.H. is a traditional, Austrian family business and has been among the top 10 food and beverage companies in Austria.

The meat of 160,000 heads of cattle and 1,000,000 pigs is processed each year. 40 million pre-sliced packaged of ham and cold cuts and 200 million patties and burgers are produced each year. Marcher exports to 40 countries on four continents. In addition to the highest quality of meat, Marcher is characterized by modern production technologies, and strict hygiene rules. The nation's largest share of organic farming in all of Europe makes Austria and therefore Marcher a reliable partner in this strongly growing field.

Organic programs prove that meat consumption and environmental and climate protection aren't a contradiction.



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Flavoursome solutions since 1903

In the spirit of the mission: "Together we will inspire the world with flavour and quality", the MOGUNTIA FOOD GROUP wants to bring more spice into everyday life together with its customers. From product development to product management and application consulting, the idea of the corporate philosophy is put into practice.

National and international customers from the butcher's trade, meat and food industry, retail, food service and private label profit from the coherent overall solutions and concepts of the company.



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MONA Naturprodukte GmbH, a subsidiary of the Hain Celestial Gruppe, is a leader in organic and natural products. Over 300 employees share the values of excellent taste, social and environmental responsibility, health, and nature's bounty. MONA offers a wide range of vegan alternatives to milk, yoghurts and cream. They are produced in the company's own plants using oats, rice, soya, and nuts. These delicacies have made MONA the market leader in fresh and UHT products in many European countries.

The product range is complemented by Hain Celestial sales brands Linda McCartney's Foods, ELLA's kitchen organic, premium vegetable chips from TERRA, and CELESTIAL SEASONINGS teas.

NEOH - COMPLETE CHOCOLATE SATISFACTION WITH ZERO SUGAR,  
BUT FULL FLAVOUR!

FOOD | EUROPAHAL | STAND F-4267

# NEOH

NEOH - Alpha Republic GmbH  
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Zero desire for sugar? We haven't just replaced sugar, we've eliminated any carbohydrates that immediately show up in the blood as glucose. With NEW snacking, NEOH products offer complete chocolate satisfaction with zero added sugar. But zero added sugar is just the starting point: the sugar has been replaced with a perfect formula mainly consisting of plant-based fibre. The result? Minimal net carbs, minimal to no impact on blood sugar, and lots of essential fibre. Add to that zero palm oil, and all products are keto-friendly.

With the mega trend of sugar reduction, NEOH is a pioneer of chocolate products and the trend towards healthier, sugar-free snacking.

Product range:

- NEOH Crunch Bar: chocolate bar in 4 varieties: Chocolate, Raspberry, Coconut and Caramel Nuts (vegan)
- NEOH Chocolate Bites filled with delicious chocolate-hazelnut cream
- NEOH Hazelnut Crunch, the hazelnut wafer

ACQUISITION OF NEW BRANDS AND FOOD RETAIL CHAINS  
FOOD | EUROPAHAL | STAND F-4366

  
www.naturalfood.at

NFT Natural Food Trade GmbH  
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NATURAL FOOD GmbH is your partner for product development, private label production and packaging design. For 15 years, everything has revolved around the world of product manufacturing for us. We develop and produce food for various brands and for leading European and international retail chains. Our production sites have IFS certificates and manufacture products in premium quality as well as in discount or entry-level prices. Our raw material suppliers supply our eight production partners, for whom we take care of product development and sales, with raw materials of conventional or organic quality.



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For more than 120 years, the products of the NÖM dairy in Lower Austria have stood for the best quality and taste.

With its understanding of consumers, sensitivity to food trends, continuous investment in new technologies and commitment to very high quality standards, the Lower Austrian dairy has developed over recent decades into a successful European company, which regularly introduces product innovations to the national and international markets.

Thus in 2009, NÖM was the first European dairy to produce exclusively GMO-free products and in 2016 it was the first dairy in Austria to produce climate-neutral products. As a developer of strong brands and a market leader with profound nutritional competence, NÖM remains extremely successful to the present day.



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The PEZ Group is a business that operates internationally. In addition to Europe and the USA the most important markets include Japan and Australia. PEZ products are available in more than 80 countries overall. Approx. 70 million dispensers and 5.0 billion candies are produced every year. PEZ has 700 employees worldwide.

In addition to the classic PEZ candies and dispensers the product range includes a variety of gift packs with dispensers and candies, seasonal products (Easter, Christmas, Halloween), fruit gummy products and glucose and sherbet products.





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A love of fruit has been the basis of the high quality Pfanner standards for more than 160 years. The product range consists of fruit juices and freshly brewed ice teas, pure or refined with fruit juices. Pfanner is represented in over 80 countries with an export rate of 80% and has a wide variety of varieties and packaging: soft packaging, PET bottles, cans and glass bottles in various formats and nominal quantities.

In addition, the traditional company has been BIO-certified for many years and offers a wide range of organic products:

- Organic juices
- Organic vegetable juices, fruit juices and fruit nectars
- Organic iced teas with no sugar, no sweeteners, no calories

"Fruit juice - Pfanner can make it!"



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The development of new, unique products and the filling of standard recipes are the two core competencies of Pinzgau Milch. Backed by many years of experience and know-how, customers are accompanied from the idea to the finished product. The company's experienced product developers create and design both proven and completely new, high-quality products in close cooperation with them. These products can then be tested in the in-house pilot plant. New product ideas require innovative packaging technologies to implement them. The company's modern facilities are equipped with two fully aseptic HDPE lines, two yoghurt fillers and two milk filling lines. A fully automatic palletizing system is available for problem-free handling.

Ready to Drink products are part of the production range of Pinzgau Milch:

- Diet and Sports Nutrition
- Medical Formula (1.5 calories)
- Infant Formula (0-24 months)



**PLANT**  
**REPUBLIC**

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Plant Republic GmbH is a private label specialist for vegan milk and meat alternatives such as tofu, vegan spreads, vegan meat and sausage alternatives, vegan milk alternative drinks, yoghurts and cream cuisine.



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Rupp - Austrian cheese pioneers in 4th generation

Founded in Lochau in 1908 by Josef Rupp I, Rupp is the largest private dairy company in Austria.

The company specializes in the production of cheeses of all kinds and is one of Europe's leading producers of processed cheese. From the single source, both branded and private label products are supplied to well-known reference firms in more than 60 countries.

The product range:

- Processed Cheese: IWS, SOS, Triangles, Blocks, Sausages, Portions, Snacks and Spreadable in Cups
- Natural Cheeses: Blocks, Portions, Slices and Shredded
- Cream Cheese: Blocks, Cups, Bars and Bulk



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As the third largest dairy in Austria, SalzburgMilch is one of the country's leading food manufacturers. Every year, more than 280 million kg of milk (therefrom 160 million kg of special milk such as organic or hay milk) are processed into delicious dairy and cheese products.

SalzburgMilch has been able to distinguish itself as a competent partner in recent years and, in addition to its extensive range of brand products, also supplies many well-known retail chains with private label products. Whether milk, cream cheese, curd or cheese – all products are made from premium milk that meets the high standards of the unique animal health program, comes exclusively from regional family farms, is natural and 100% GMO-free.



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For generations, our family business has focused on strengthening regional, sustainable production & preserving traditional manufacturing processes. Personal relationships with regional organic farmers are cultivated with handshake quality and their as well as own products are processed into high-quality food in the Styrian Schalk Mühle.

The following certifications can be used to measure that what is written on it is really inside: IFS Food, Organic, Demeter, Bio Suisse, Naturland Fair, Vegan etc.

SNACK PILLOWS FILLED WITH CREAM  
FOOD | EUROPAHAL | STAND F-4364



**selectum**  
Creating better snacks.

Selectum GmbH  
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Selectum GmbH creates and produces delicious and healthy snacks in the form of small crispy pillows twisted by 90 degrees with the dip already inside. The concept of snack pillows with filling offers great variety in both the crunchy shell and the filling, making it the perfect private label snack.

At Selectum, other brands also get the opportunity to have their products manufactured in a sustainable way, as the production of the healthy snack pillows produces zero CO2 emissions. This is made possible by an innovative induction baking process.

VARIOUS BARS (CEREAL, MUESLI, NUTS)  
FOOD | EUROPAHAL | STAND F-4362



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The Snack & Back has been producing first class cereal (cold form) bars since 1997 for the national and international branded article industry in Feldbach.

Corresponding to customer and market demands, Snack & Back is constantly refining the recipes and the packaging with its customers. A variety of bar designs and packaging options are available.



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Peter Spak GmbH produces ketchup, mayonnaise, mustard, sauces and dressings in a variety of pack sizes at production locations in Austria and the Czech Republic. Brands and own brands are produced for the national and international market.

Alongside the traditional flavours new product ideas and innovations are continuously being developed.



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Like no other beverage and food manufacturer, Spitz combines the most diverse product and production areas under one roof. In this way, the company ensures that it is a flexible and broad-based partner for individual needs. In order to do justice to the product portfolio and the size of the company, Spitz is divided into three divisions: Beverages, Confectionery and Bakery, Sweet and Sour Products.



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Regardless, whether you are marketing an energy drink, functional or mixed drink of any kind – in PET, cans or glass – your possibilities are virtually unlimited. Starzinger will work to find the best solution to transform your idea into a successful product. International know-how and years of co-packing experience are enabling the company to be the ideal partner for individual products. Customer support comes directly from the upper management level.

State-of-the-art filling technology and the expert knowledge in all areas such as material, packaging or transport are what makes Starzinger one of the most competent and successful bottlers in the industry. Total reliability, an excellent price/performance ratio and maximum flexibility ensure individual attention to customers' requirements.



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Since more than 30 years, company Tierfreund has been producing super-premium wet food for cats and dogs. Special attention is paid on the selection, processing and quality of the ingredients we use. Because quality tastes better - and longer.

Tierfreund - the specialist for development & production - is producing tailor-made menus for cats and dogs for well-known brands in the premium sector. Tailor-made products are developed based on the philosophy and needs of the customers.

The broad portfolio of high quality raw materials includes different kinds of animal origin ingredients, fruits and vegetables, insects, oils and many other ingredients.

2015 a new and high modern plant was constructed on the greenfield. Thanks to the high increase of the last years, we have created on a short-time basis an investment package and therefore, this year our capacity will be enlarged by 50% - with this investment, Tierfreund is ready for future growth and new projects

Products:

- High-Premium wet food in tins and glass jars
- Single protein products
- Organic
- Grain free recipe
- Dogfood with Insects
- Vegetarian dogfood
- Dietary pet food





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TSC, The Chilled Snack Company, operates as a growth-oriented company worldwide. TSC is a specialist in chilled Milk Snacks and their product development, production as well as marketing. TSC is Category Captain in the Chilled Milk Snack segment.

Heart of our portfolio are chilled Milk Snacks for private label business as well as industry brands. With our innovative products, TSC is also licensee of top brands like Milka, Oreo, Baileys or Universal – we develop, market and distribute our products independently. Furthermore, TSC cooperates with the FMCG and Dairy industries as well as the world's leading retail and distribution companies.



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VeggieMeat GmbH is a producer of innovative meat and fish substitutes made from pea protein. VeggieMeat has developed its own production processes in-house which make it possible to offer a product that does not require preservatives and flavour enhancers and impresses with its meat-like texture, high protein content and flexibility in use.

EDIBLE OILS AND EDIBLE FATS FOR HOUSEHOLDS,  
THE CATERING SECTOR AND INDUSTRY  
FOOD | EUROPAHAL | STAND F-4271



Oils for Life

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VFI Oils for Life is an Austrian company and the leading producer of vegetable oils from organic farming in Europe. Decades of experience, a modern business development strategy based on high levels of investment and professional quality management make VFI the ideal cooperation partner.

VFI operates Europe's most modern organic oil mill (which is currently being further expanded) and its own refinery. Oils and fats from both organic and conventional agriculture are produced here. As an experienced producer of private labels, VFI has the flexibility to meet the packaging requirements of food retailers and restaurants. High-quality packaging for special oil ranges incorporating customer brands are possible.

The production site in Wels is logistically ideally located, has a high-bay warehouse and is IFS (Higher Level) certified. The entire production process has organic certification.

BREAD, ROLLS AND PATISSERIE PRODUCTS  
FOOD | EUROPAHAL | STAND F-4285



Weizenfrei Holding GmbH  
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Weizenfrei Holding GmbH, a young, innovative, 100% wheat-free and gluten-free bakery in Austria, wishes to inspire the market with outstanding products.

The bakery was founded in January 2016 with the concept that gluten-free bread and pastries should taste excellent and not cost more than an organic product.

The new bakery in Ebreichsdorf (Lower Austria) – 15 km from Vienna – was set up in mid-2018. Here, Weizenfrei Holding GmbH produces 100% gluten-free and wheat-free bread, rolls and patisserie products to the highest food quality standards with state-of-the-art facilities and a team of more than 18 hard-working employees.



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Franz Wiesbauer founded the sausage-making firm in 1930. It is now one of the most important firms in the sector and the biggest producer of hard sausage in Austria. Wiesbauer's top priority is for its customers to be not just satisfied, not just convinced but absolutely happy as well.

The factory in Vienna produces around 80 different typical Austrian sausage specialities for the home market and for export. In addition to the numerous hard sausage specialities, top quality ham products and classic Austrian roast meat specialities have, for some years now, been sales hits for the firm.



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As one of the best known companies in Austria and since 2021 as part of the VIVATIS Group, WOJNAR'S has been producing gastronomy, delicacy and convenience products with the utmost care for more than 90 years. With almost 550 employees on a total operating area of 9200m<sup>2</sup>, WOJNAR'S stands for best quality, taste and craftsmanship precision at the highest level. Thanks to state-of-the-art filling equipment, products can be filled in various sizes and formats and produced in a wide range of freshness requirements.



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Bademeisterei is a manufacturer and producing bath supplements and soaps in Austria.

Main business is private label. The company produces both qualities, organic and not organic.



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Blaschek is an Austrian company that sells lucky charms & giftware which really bring good luck through charity work and environmental projects.

Blaschek is the biggest lucky charm company in Austria and is represented by 500 lucky charm sales stands throughout Austria between Christmas and New Year.

DISPOSABLE TABLE-TOP PRODUCTS IN PREMIUM QUALITY  
NON FOOD | HOLLANDHAL | STAND N-836



PPC Paper Print Converting GmbH  
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PPC Paper Print Converting GmbH is a manufacturer of disposable premium table-top products: paper napkins, tablecloths, printed paper plates and paper cups for wholesalers and retailers as well as HoReCa.

NEW 2021: Paper plates and cups conform to the SUP-Directive

PPC specializes in the production under Private Label, but also offers its own napkin brand through its subsidiary Nouveau GmbH.

PPC Paper Print Converting GmbH is a company of the Papstar Group with an extensive range of quality and environmental certifications.

HYGIENE PRODUCTS AND FIRST AID PRODUCTS  
NON FOOD | HOLLANDHAL | STAND N-830



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Rauscher Consumer Products is a manufacturer and distributor of branded products, as well as private labels for the consumer market.

The strengths lie in the production of

- cosmetics products made from cotton wool
- feminine hygiene products
- first aid products and bandages

The company maintains active relationships with wholesalers in various export markets who distribute these products abroad. It is primarily interested in retail chains looking for manufacturers for their private label products.

Please visit the website at [www.rauscher-co.com](http://www.rauscher-co.com) for more information about the company and its products.



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Mag. Helga Stolz Vertriebs GmbH is one of the largest producers of essential oils and perfume oils for room perfuming in Europe.

- IFS-HPC certified
- ORGANIC certified (food and non-food)
- Partner of retail chains and wholesalers in all sectors
- Manufacturer of own brands for all types of fragrance products
- Developer of complete ranges and promotional goods

The production range includes:

- Essential oils (also available in ORGANIC versions), sauna oils, perfume oils
- Reed diffusers, room sprays, incense etc.

in different containers and qualities.

Merchandise for room perfuming such as aroma lamps, incense burners, vaporisers etc. complete the product range

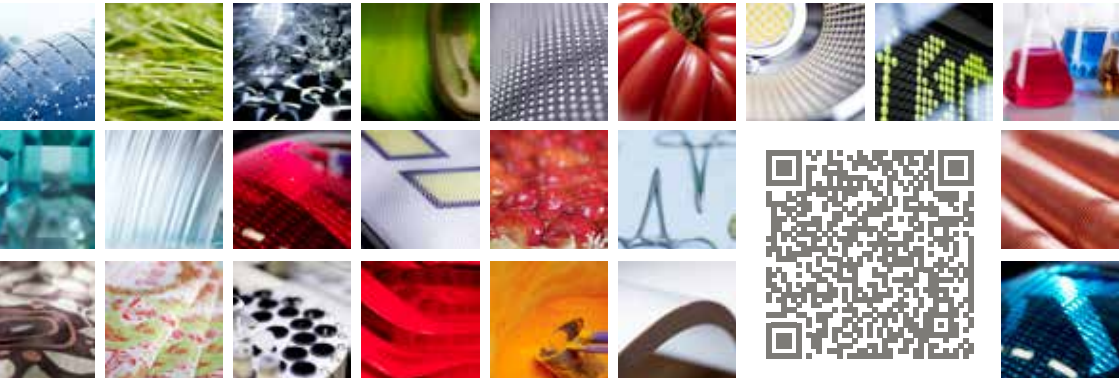


## AUSTRIAN INDIVIDUAL EXHIBITORS

ALPLA WERKE ALWIN LEHNER GMBH & CO. KG	www.alpla.com Hall 8, N-3322
CONSTANTIA FLEXIBLES	www.cflex.com Hall 7, F-7538
GUTSCHERMÜHLE TRAISMAUER GMBH	www.mueslibar.com Hall 1, F-5325
KONFITOREI HADERER GMBH	www.sweet.at Hall 8, F-149
MONDI CONSUMER PACKAGING GMBH	www.mondigroup.com Hall 8, N-3324
RINAMA GMBH	www.rinama.at Hall 8, F-1801
VELVETY MANUFAKTUR GMBH	www.velvety.eu Hall 12, N-400



Further information on Austrian companies, you may find in our magazine FRESH VIEW.



Current issues are available for download at [www.advantageaustria.org/nl](http://www.advantageaustria.org/nl)