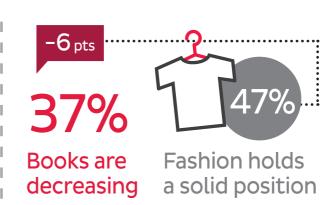


## E-shopping key trends

between 2016 & 2018







As e-shopping on desktops and laptops decreases,

m-commerce is on the rise









Alternative locations to home delivery are on the rise









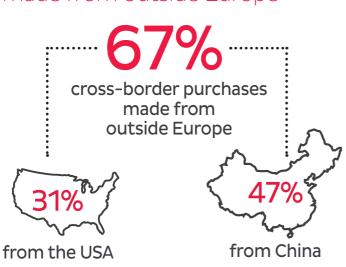


+6 pts

of European e-shoppers have bought from a foreign website



Cross-border purchases made from outside Europe





of European cross-border e-shoppers have already bought from foreign websites located in Europe